

Your due diligence checklist!

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A stunning show flat and persuasive sales pitch might win you over, but a buyer's job doesn't end there. Here's how to go behind the curtain and truly vet your real estate developer



2 Visit past projects

To properly vet the developer, visit their past projects and speak to the residents. This will give you insights into the construction quality, amenities delivered, and how the developer handles after-sales service. It is also important to do online research to assess their overall market reputation and presence. Check for any ongoing legal disputes or litigations involving the developer, as it has the potential to impact your project completion as well in the future.

Choosing the right developer is one of the most crucial steps in the homebuying journey. Once the search for the right home is initiated, homebuyers must carefully gather intelligence about the developer. A hallmark of a professional and transparent developer is the provision of written documentation confirming project timelines, specifications, and pricing.

- Anshuman Magazine

3 Scrutinise legal

compliance and approvals. Ensure the project has all necessary permissions in place, including environmental clearances, land title verification,

commencement certificates, occupancy certificates, and sanctioned building plans. If these are missing or pending, consider it a warning sign.

4 Evaluate customer service and after-sales support

The developer's responsiveness to queries, clarity in communication, and willingness to provide assistance post-possession are important indicators of professionalism. Developers who prioritise customer satisfaction even after handing over the property tend to be more reliable and trustworthy. Request a detailed construction schedule and completion date. Under RERA, developers are obligated to adhere to the promised timelines, and delays can attract penalties.

5 Review financial stability and partnerships

A financially stable developer, especially one supported

by credible financial institutions or in joint ventures with reputed firms, is more likely to deliver quality projects on time. Enquire about these partnerships during your initial interactions. Financially sound developers bring enhanced accountability and timeliness to their projects," shares Prashant Sharma, president, NAREDCO Maharashtra.

QUESTIONS TO ASK THE DEVELOPER

- Can you provide the RERA registration number? (Always verify the RERA number provided on the state's RERA website)
- What is the expected completion date, and what penalties are in place for delays?
- Can you provide copies of all legal approvals and clearances?
- Are there any pending approvals or sanctions?
- What are the specifics of the payment plan?
- Can you give a total cost breakdown? (Ask for a detailed explanation of all costs, including base price, floor rise charges, parking fees, maintenance deposits, GST, and other statutory charges.)
- Are there any additional charges not mentioned in the agreements?
- Can you provide references from previous buyers?
- What post-sale services and maintenance support do you offer?

Do note, "While the financial health of publicly listed developers can be verified through published financial reports, privately held firms require independent third-party evaluation or expert due diligence," informs Anshuman Magazine, chairman and CEO, India, South-East Asia, Middle East and Africa, CBRE.

Shruti P, a homemaker, shares, "When we visited the project site, we were given a lot of attention. The sample flat was well-designed, and it felt like our dream home was coming to life after all. And that's where we faltered. We didn't ask crucial questions like what clauses would protect us in case of a delay in possession, or what amenities would be included in the housing unit. Our possession was delayed by around six months, a very stressful time, if I may add. Moreover, the unit did not include a few amenities, so our move-in got pushed by a few more months while we worked to make the home liveable. My mistake was trusting the developer and the show put on in front of us. If I had spoken to other residents or past buyers, maybe they would have shared their experiences and helped us make a more informed decision."

"Developers' sales teams may try to pressurise buyers with claims of inventory scarcity, which may or may not be accurate. Some may even mention upcoming infrastructure in the vicinity, claiming that it will act as a catalyst in appreciating property prices in the future. Such claims must be verified to ensure that they are indeed in the vicinity and on track to be completed in the near future," says Rahul Phondge, chief operating officer, Asarock Group.