

We successfully secured impactful thought-leadership coverage for NAREDCO Maharashtra President Prashant Sharma in BusinessWorld's year-end real estate outlook feature, further strengthening the council's visibility among national business audiences.

This coverage reinforces NAREDCO Maharashtra's positioning as a key policy voice and knowledge authority on India's real estate trajectory, spotlighting sector trends, 2025 performance, and the optimism, expansion and evolution expected in 2026. Strengthening President Sharma's personal brand equity as a trusted industry leader among policymakers, investors, developers and media stakeholders.